



For Immediate Release

Contact:
ElevenTwenty PR
Shavonne Reel
917.557.8713
shavonne@eleventwentypr.com

Papillion Institute of Art Announces its Grand Opening: The Hello Show

LOS ANGELES, CA -- April 8, 2010 -- The Papillion Institute of Art (P.I.A.) announces its grand opening on **April 15, 2010** from **7pm to 11 PM**. The grand opening to be held at the gallery (**1835 South Main Street Los Angeles, CA 90015**) will feature the institutes inaugural exhibit, **The Hello Show**, a body of work curated to highlight the works of painters, photographers and visual artists from around the world. In addition to visual arts, the opening night of **The Hello Show** will feature performances by **Rob Roy, Johnny Polygon, Miguel Atwood Ferguson, and other surprise performers; with Arabian Prince (Stonethrow Records) on the 'one's and two's.'** All are welcome to attend and may RSVP by emailing rsvp@papillionart.org

P.I.A., a nonprofit art, culture, lifestyle gallery is the fulfillment of Michelle Joan Papillion's life-long dream to create an interdisciplinary arts-studio/gallery for emerging and well-established artists.

"I have always wanted to own a space where teaching, learning, sharing and gathering isn't just encouraged it is expected." Said founder Michelle Joan Papillion, "and on April 15th that dream will be fulfilled. I am very excited to share my vision with the Los Angeles art community and hope that this interactive space will promote creativity."

In addition to planned educational programs, **P.I.A.** features gallery space, an open studio and a retail pop-shop. Also commissioned as an event space, **P.I.A.'s** 1200 square-feet is the perfect place to host your next event.

The Gallery plans on changing out its exhibits on a quarterly basis following the blueprint of various themes and will feature works of both established and emerging artists. Please visit <http://www.PapillionArt.org> for more information or by phone **(213) 493-4391**.

###

About Papillion Institute of Art founder: Michelle Joan Papillion has been working in the art world for the past 10 years. She considers herself to be an artist first. Michelle has curated art exhibits all over the world and is an actress, musician, dj and art historian. Recently she began directing short films and documentaries.

About The Hello Show: The Hello Show is the first art exhibit for The Papillion Institute of Art and will feature art work by: Paul "AnimalChan" Chan, Numa Perrier, Barron Claiborne, Jayson Atienza, James Stephen Terrell, Nune Siravyan, Sam Saghatelian, Bertrell Smith, Terence Rosemore. The show opens on April 15' 2010 to celebrate Coachella 2010 and will run from 4/15/10 – 5/15/10.

About ElevenTwenty Public Relations: ElevenTwenty Public Relations is a full service boutique agency that specializes in non-traditional publicity/event consultation and implementation. We combine both strategic planning and implementation with social networking and relationship building; by fusing these two entities, ElevenTwenty gives its clients the ease and flexibility of working with a boutique firm while providing them with the expertise of a large agency.